

The Barkers

Mind the cats



Based on popular animation series THE BARKERS



CTB



Film Company



The Barkers: Mind the Cats!

Cheerful dog family with five kids go for vacation in the country house.



Sweet little Kid is eager to play with his elder brothers and sisters but they all seem busy with their own hobbies. Luckily, Kid finds new friends, the Cats, who are up to have a fun. **But what if the Cats are not that friendly as they pretend?**

The Barkers: Mind the Cats!

Meet The Barkers!

Merry dog family with five kids where all the brothers and sisters stand for each other, **though their personal hobbies and interests may be different.**



The Barkers: Mind the Cats!

Lovely little Kid

is the youngest of the Barker bunch and he is adored by all the family for his good nature. Kid is naive and expects the whole world to be full of fun and friendship and when he invites the Cats to play.

He does not expect how it will end.



The Barkers: Mind the Cats!

Redhead Lisa

is dreaming to become
a star and absolutely great in
the role of queen of the tribe,
so **the Cats will remember**
how to treat the royal person!



The Barkers: Mind the Cats!

Beautiful blonde Rosie

is the eldest Barker child. She spends a lot of time chatting with her friends in social networks. Rosie has a secret crush on her neighbor Tim, yet **she pretends indifferent whenever he's around.**



The Barkers: Mind the Cats!

Max

adores various sports:
soccer, skate, snowboard.
He has a very vivid imagination,
and **leads his own video blog**
about his alter-ego Superdog.



The Barkers: Mind the Cats!

Alex

is the most serious of all the kids and all his passion lies in inventions and experiments **that will turn out BIG SURPRISE for the Cats!**



The Barkers: Mind the Cats!

Smokie

is cunning
and sly

Fluffy

mostly cares about
good snack and not very supportive
of his buddy's treacherous plans

Mind the Cats!

They are not
what they seem!



The Barkers: Mind the Cats!

**All the events are happening
at the country-house and around:**

in the forest, on the bank
of the river, in the meadow.
**It is bright world of childhood
full of sun, laugh and adventure**



The Barkers: Mind the Cats!

The Barkers: Props



The Barkers

THE BARKERS SERIES

204 x 5' episodes

10 x 5' in production

Core target: 4-7 y.o

Genre: Family comedy

Structure: Vertical

Globally on



5,5 Bln Views



The Barkers



5,5
Bln Views



THE BARKERS

4,4
Bln Views



Peppa Pig

3,1
Bln Views



Talking Tom
and Friends

2,6
Bln Views



My Little
Pony

1,4
Bln Views



Tomas
and Friends

SUCCESS ON  **YouTube**

The Barkers

52%

26%

4-8 y.o.

9-13.y.o.



Top Most Watched Animated Series, 2019

4-8 y.o.

9-13.y.o.

#1



The Barkers

Karusel
Rtg= 10,3%
Shr=57,2%

#2



Moonzy

Karusel
Rtg= 10,3%
Shr=57,2%

#3



Prostokvashino

Karusel
Rtg= 10,3%
Shr=57,2%



Lady Bug

Disney
Rtg= 5,3%
Shr=32,6%



Moonzy

Karusel
Rtg=5,1%
Shr=34,8%

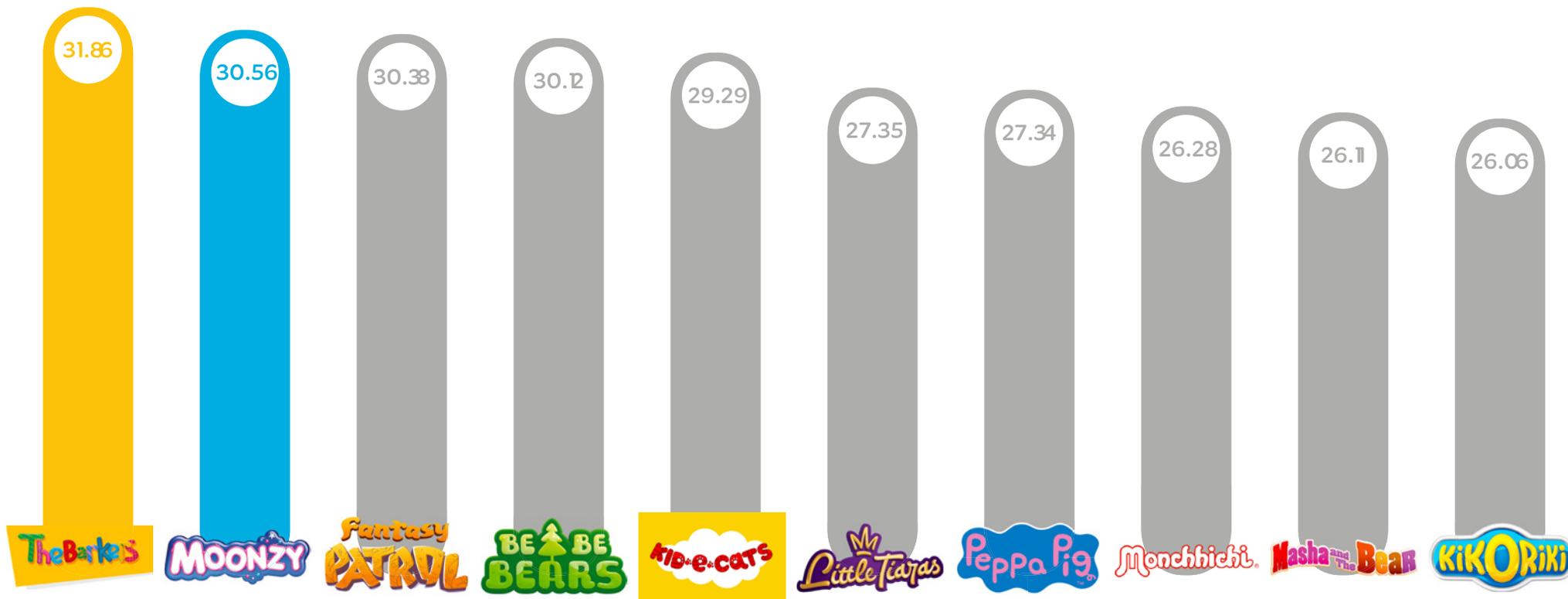


The Barkers

Karusel
Rtg=5,0%
Shr=35,3%

The Barkers

TOP 10 on Karusel TV, 2019 Channel share, 4-11 y.o.



The Barkers

Top Most Watched Animated Series, 2019

New Year 2018

Women Day

Victory Day

New Year 2019



Top TV Translations in 2019

New Year Speech of president

Victory day parade

The Barkers

Orange Cow

Moonzy

Good night, kids show

TV Channel

Channel One

Channel One

Karusel

Karusel

Karusel

Karusel

Rtg%

14,9

8,4

5,7

5,6

5,4

5,3

Shr, %

43,9

35,4

44,5

33,5

33,9

32,2

The Barkers: Mind the Cats!

Friendship always wins!

After many funny adventures
and amazing twists of the plot **cats**
and **dogs** make a peace





The Barkers

Mind the cats



September
2020



The Barkers: Mind the Cats!

Producer

SERGEY SELYANOV

- Producer of more than 150 fictions, animation and documentary movies, animated series.
- Producer's AMPA for standing achievement in the development of private film production

Producer

ALEXANDER BOYARSKY

- 2016 State Award of the Russian Federation in works for children and youth
- Producer of more than 20 films

**World Sales
Luminiscence**

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